





ZAGUETTH CABONCE

WORDPRESS DEVELOPER / DESIGNER






ABOUT ME

INFO

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SOCIAL

-  fb.com/zaguetth
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TECHNICAL SKILLS

WORDPRESS DEVELOPMENT

- Elementor Pro
- Astra
- Hello
- WooCommerce
- ACF
- CPT UI
- Gutenberg
- Custom CSS
- PHP
- JavaScript
- Divi
- SMTP
- Cleantalk
- CF7
- Litespeed
- WP Rocket
- Nitropack
- WPCode
- GSAP
- WordFence
- UpdraftPlus

PROFILE

WordPress Lead Developer and Web/Graphic Designer with 7+ years in the industry, including agency work for exterior cleaning, ecommerce, service businesses, and small-business brands. Strong in Elementor, responsive WordPress builds, SEO-friendly page structure, speed and maintenance fixes, and branded visual design. Known for turning briefs into clean, mobile-ready websites with clear calls to action and practical technical setup.

CORE STRENGTHS

- ✓ **200+ WordPress websites** built or managed across agency, small-business, ecommerce, and service-based projects.
- ✓ **Lead developer experience** coordinating WordPress production, page builds, troubleshooting, QA, and launch support.
- ✓ **Design + development background** covering UI layouts, branding, graphics, landing pages, and content sections.
- ✓ **SEO-aware execution** with clean page structure, responsive layouts, schema-ready content, redirects, speed checks, and tracking setup.

EXPERIENCE

- Lead Developer** 2022 – 2026
Pressure Washing Marketing Pros
 - Lead WordPress and Elementor website production for pressure washing and exterior cleaning businesses.
 - Build and revamp home pages, service pages, location pages, landing pages, blog layouts, and lead-focused sections.
 - Handle responsive QA, plugin/theme troubleshooting, speed cleanup, backups, migrations, forms, and launch support.
 - Work with SEO and marketing direction to create pages with clear structure, strong CTAs, internal linking, and local search relevance.
 - Support ongoing maintenance, client revisions, tracking setup, and technical fixes across multiple active sites.
- Website Developer** 2022 – 2024
Get Social Yeg Inc.
 - Built Squarespace, WordPress, Wix websites and landing pages for agency clients
 - Converted design direction into responsive layouts with clean spacing, consistent typography, and mobile-first adjustments.
 - Configured contact forms, basic SEO settings, tracking scripts, popups, and client-requested updates.
 - Performed maintenance for broken layouts, missing links, form issues, and responsive behavior.



Zaguetth Cabonce
WORDPRESS LEAD DEVELOPER

TECHNICAL SKILLS

SEO & Performance

Rank Math Yoast Local SEO

Schema Redirects Sitemaps

PageSpeed Core Web Vitals

DESIGN TOOLS

Figma Canva Photoshop

Illustrator Landing Pages

Brand Assets

HOSTING & MAINTENANCE

Cloudflare CPanel Hostinger

Bluehost SiteGround DNS

Migrations GoDaddy WIX

Squarespace Shopify

AI TOOLS

Claude Gemini ChatGPT

CoPilot Google Labs

Framer N8N

EDUCATION

Master of Business Administration

Ateneo de Davao University

2014 – 2015

BSBA — Marketing Management

St. Paul University Manila

2007 – 2011

REFERENCES

Available on request.

EXPERIENCE

WordPress Developer

Inclined Marketing

2022 – 2023

- Developed WordPress websites from scratch
- Built and edited WordPress pages for marketing campaigns and client websites.
- Resolved layout issues, plugin conflicts, style conflicts, and mobile responsiveness problems.

Elementor Expert

HustleFish

2021 – 2022

- Developed WordPress websites from scratch
- Built Elementor pages, templates, landing sections, and client-requested page edits. Improved mobile spacing, form styling, button layout, header behavior, and visual consistency.
- Supported routine website updates, troubleshooting, and QA for active client websites.

Website Developer / Designer

1768 Degrees LTD

2020 – 2021

- Designed and developed WordPress pages, branded layouts, and web graphics for client projects.
- Combined website production with graphic design to keep pages, assets, and marketing materials consistent.
- Supported content updates, visual polish, and responsive adjustments for live websites.

Senior Graphic Designer

Tree to Tub

2019 – 2020

- Created ecommerce graphics, promotional visuals, social media creatives, product banners, and marketing assets.
- Maintained brand consistency across digital campaigns and materials.
- Prepared visual assets for fast campaign turnaround while keeping quality and brand alignment.

Graphic Designer

Fortuna Gaming

2018 – 2019

- Designed social media graphics, web banners, promotional materials, and campaign visuals.
- Worked with marketing needs and deadlines to produce clear, on-brand creative assets.

Virtual Assitant

Aristosourcing Inc.

2017 – 2018

- Supported remote clients with admin tasks, web content updates, research, asset organization, and communication using online project tools.

Marketing Specialist

Active Systems

2015 - 2016

- Managed marketing campaigns, client communication, lead generation, sales materials, and reporting.
- Created marketing materials and developed company website

Entrepreneur

Mabini's Lechon and RodCabs Internet Cafe

2012 - 2015

- Managed daily operations for Mabinis Lechon and RodCabs Internet Cafe, covering sales, customer service, inventory, suppliers, and basic financial tracking.
- Handled food orders, delivery coordination, shop maintenance, computer rental operations, and customer concerns.

Sales & Marketing Assistant

Ixomsoft Inc.

2011 - 2012

- Assisted the sales and marketing team with outreach, documentation, research, and administrative support.
- Created marketing materials for the company